

MASTERING THE ART OF CREATIVE THINKING, PROBLEM SOLVING AND DECISION MAKING SKILLS

Build confidence in tackling complex challenges with clarity and purpose

Normal Price: RM2,290 nett/pax
Early Bird: RM2,090 nett/pax
Group (2 pax or more): RM1,990 nett/pax

**PHYSICAL
TRAINING**

Course fee includes refreshments, lunch, handout and certificate

20 & 21-May-2026

ibis KLCC, KL

Early Bird and Group Promo sign up by 20-Apr-2026

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Overview

HAVE YOU EVER HAD SOMEONE APPROACH A TASK FROM A DIFFERENT ANGLE, AND YOU WERE LEFT WONDERING WHY YOU DIDN'T THINK OF THAT FIRST?

It's a common experience in the workplace - sometimes we get so caught up in our own thought patterns that we struggle to see outside of them. That's where our Creative Thinking, Problem Solving & Decision Making training course comes in. Our expert facilitators - Danny Chee will guide you through practical techniques and strategies to break out of mental blocks, generate innovative ideas, and ultimately solve problems with confidence and creativity.

When faced with a problem, we have to make a decision and find a solution. There is a step-by-step method for Creative Thinking to come to a decision or the solution. This Workshop uses the Brainstorming, Mind Mapping and Multivoting tools for Creative Problem Solving and Decision Making.

Learning Outcomes

- Define creative problem solving and decision making.
- Be familiar with common mental blocks to the creative thinking process.
- Know the steps to the creative problem solving process.
- Be familiar with: Brainstorming, Mind mapping and Multi-voting
- Apply tools to solve a problem and make a decision.
- Explore ways to be more creative.

Who Should Attend?

- Professionals looking to enhance their problem-solving and decision-making skills.
- Team leaders and managers looking to foster a culture of innovation within their teams.
- Anyone facing challenges and seeking new perspectives for resolution

Day 1

- 9:00 AM** **Introduction & Ice-Breaking**
- Trainer introduction
 - Ice-breaking session
- 9:20 AM** **1. Introduction to Creative Thinking**
- Critical vs. Creative Thinking
 - Left Brain vs. Right Brain
 - The Thinking Process
 - Convergent vs. Divergent Thinking
- 10:30 AM** Morning Break
- 10:45 AM** **2. What is creative problem solving?**
- Some additional thoughts
 - Definition of Creative Thinking
- 12:00 PM** Lunch Break
- 1:00 PM** **3. Why don't we think creatively more often?**
- Barriers that get in our way
 - Mental blocks
- 3:45 PM** Afternoon Break
- 4:00 PM** **4. How can we be more creative?**
- Golden Rules of Creative Thinking
- 5:00 PM** Reflection & Wrap-Up for Day 1

Day 2

- 9:00 AM **5. What is the creative problem solving process?**
- The Process
 - 10 Questions to encourage ideas
- 10:30 AM Morning Break
- 10:45 AM **6. What are some other specific creative problem solving tools and techniques?**
- Tools and Techniques
 - Brainstorming guidelines
 - Multi-voting steps
 - Mind Mapping
 - The Completed Map
- 12:00 PM Lunch Break
- 1:00 PM **7. Creative Problem solving Styles**
- Clarifier
 - Collector
 - Ideator
 - Developer
 - Implementer
- 3:45 PM Afternoon Break
- 4:00 PM **8. Application of learning**
- Put it all into action
- 5:00 PM End of Training



Chee Kok Beng (Danny)

MBA, MBCS, MIDPM, TTT, EQ-LPI, NLP

Background

Danny started off his work experiences in 1984 as a Software Engineer for a Malaysian company, later advanced to a Japanese multinational company in a similar capacity; then went on to Learning and Education for a Singapore-based public listed company dealing with IT and Business training.

In 1993, Danny was seconded to Bangkok, Thailand, as the Executive Director, to set up a similar company dealing with training in IT and English language. After spending three successful year in Bangkok, Danny came back to Malaysia in 1995 and became a Marketing Manager for another Malaysian company. Next posting was with a Singaporean public-listed company in Selangor as the Director for online learning services and then with another Malaysian public-listed company as the Vice-President for Operations, before going back to Penang with another multinational company on Learning and Development.

Danny has completed training sessions, receiving outstanding evaluations from participants representing the following companies:-

B Braun, Bank Negara, Benchmark, Cardinal Health, Curtin U, Datai Langkawi, Dell Global, Eng Teknologi, Ericsson Asia Pacific, Escatec Electronics, Flextronics, Forecom Logistics, Greatech Integration, Honeywell, Info Tech Authority (Saudi), IOI Properties, Intel, Jabil Circuit, Kuwait National Petrol Company (Kuwait), Likom, Mattel Shared Services, Panasonic Energy, Plexus, Prudential, Rapid Penang, Renesas Semiconductor, Robert Bosch, Saline Water Conversion Corp (Saudi), Secret Recipe, TPC, UDA Land, UWC, Weill Cornell Medicine (Qatar), Western Digital.

Academic Qualifications

Danny is qualified with the Master of Business Administration (MBA) from Australia. Other qualifications are the Post Graduate Diploma in Business & Management, The British Computer Society (BCS) professional degree in IT, The Institute for the Management of Information Systems (IMIS) higher diploma, the City & Guilds (CGLI) certificate in Computer Programming & Information Processing and many more.

Certifications

Danny is certified as a Train-the Trainer facilitator from the Pembangunan Sumber Manusia Berhad, plus obtaining a Certificate of Teaching in Higher Education from the University Science Malaysia. Danny is also a Licensed LPI Trainer for Personality Profiling and Emotional Excellence. He has an NLP certification from UK.

Testimonials

"Danny has excellent EQ skills to share with all our employees. They truly benefitted from his broad knowledge and experience in the subject of EQ" ... Manjeet Singh, Director, Renesas Semiconductor.

"I was pleasantly surprised at so many learnings from this Team Building conducted by Danny. I am sure all from my Jabil division has benefitted from the learning outcomes and de-briefings" ... Gary Teh, Human Resource Manager, Jabil Global.

"The way Danny uses to train us in Inter-Personal and Communication Skills are really fun and practical. He made learning so easy to understand and fun" ... Elicia, Engineer, Robert Bosch

Why Danny Is The Right Coach For You

Danny is an extraordinary coach, given his extensive qualifications and practical experience in leadership development and emotional intelligence. His engaging training style, coupled with certifications in NLP and personality profiling, guarantees customized learning experiences that resonate with participants. Danny has successfully trained teams at prestigious companies such as Intel and Motorola, among others. His proven track record, underscored by numerous testimonials from satisfied clients, showcases his capacity to inspire and elevate individuals and teams, making personal and professional growth both enjoyable and effective.