

# THE ART OF IMPACTFUL COMMUNICATION AND PRESENTATION SKILLS WITH **AI ENHANCEMENT** ✨

*Engaging and Persuading Your Audience*



Normal Price: RM2,290 nett/pax  
Early Bird: RM2,090 nett/pax  
Group (Min. 2 pax): RM1,990 nett/pax

**PHYSICAL TRAINING**

*Course fee includes 8% SST, refreshments, lunch, handouts & cert*

**08 & 09-Jun-2026**

**Opero Hotel Southkey, JB**

*Early Bird and Group Promo sign up by 16-May-2026*

**15 & 16-June-2026**

**Amari SPICE, PG**

*Early Bird and Group Promo sign up by 05-Jun-2026*

[\*\*CLICK HERE TO SIGN UP\*\*](#)

Or visit to our sign-up main page at [academist.com.my/events/](https://academist.com.my/events/)

## ARE YOUR IDEAS GETTING “LOST” BECAUSE YOUR MESSAGE LACKS CLARITY AND IMPACT?

### Learning Outcomes

Upon completion of this programme, the participants will be able to:

- The Communication Process & Audience
- Structure & Clarity of Message (with AI enhancement)
- Confidence & Presence
- Presentation Design & Visual Aids (with AI assistant)
- Delivery Techniques
- Feedback & Continuous Improvement

### Who Should Attend?

- This course is designed for all levels of management and employees especially those involving with dealing with external parties eg Customers, Suppliers, Government bodies and others.

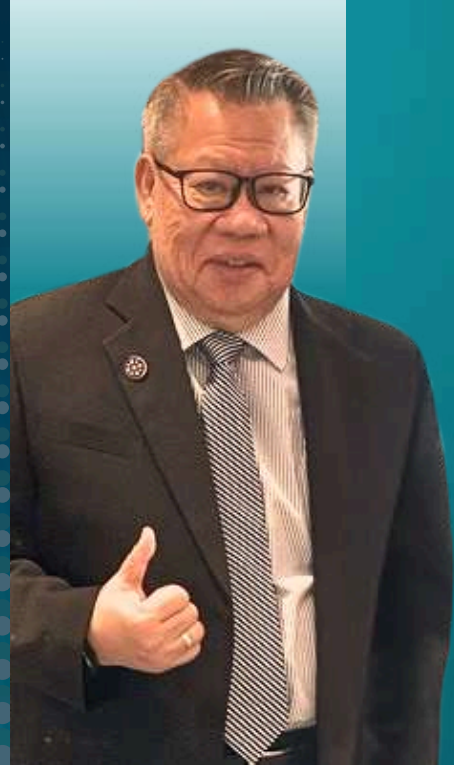
## Overview

### Are your ideas getting lost because your message lacks clarity and impact?

In today's digital workplace effective communication is amplified by intelligent tools. This programme combines essential communication and presentation skills with practical AI enhancement to help professionals work smarter and present better. Participants learn how to use AI to structure clear messages refine tone generate ideas and design visually engaging slides in less time. Beyond tools the course builds confidence presence and delivery skills through hands on practice and feedback.

By integrating human connection with AI support participants gain the ability to communicate with clarity credibility and influence. Whether pitching ideas leading meetings or presenting to stakeholders this training empowers you to deliver high impact presentations that drive understanding action and results in a modern AI enabled workplace.

## Professional Speaker



### **Dr. Khor Wei Min**

(PhD, BKM, MILT & TTT)

Dr Khor earned his PhD in Management and Supply Chain from Universiti Utara Malaysia (UUM) in 2017. With over 35 years of professional experience, he brings extensive expertise in corporate and manufacturing environments, specialising in strategic management, Supply Chain Management, Customer Service and Quality Management and soft skills including organisational behaviour, motivation, and leadership.

During his career, he worked across diverse industries, including computer, semiconductor, food, medical devices, aerospace, and more. Notably, he held senior roles at established MNCs like NEC Computers, Dell, Semperit, and a Boeing subsidiary in Malaysia, managing teams from varied backgrounds.

Transitioning to academia full-time in late 2016, Dr. Khor began at KDU before joining TARUC and later Inti International College Penang. At Inti, he served as Head of Program for the MBA and was promoted to Dean of the School of Business and Mass Communication in 2018. Since 2010, he has also facilitated supply chain courses part-time at WOU.

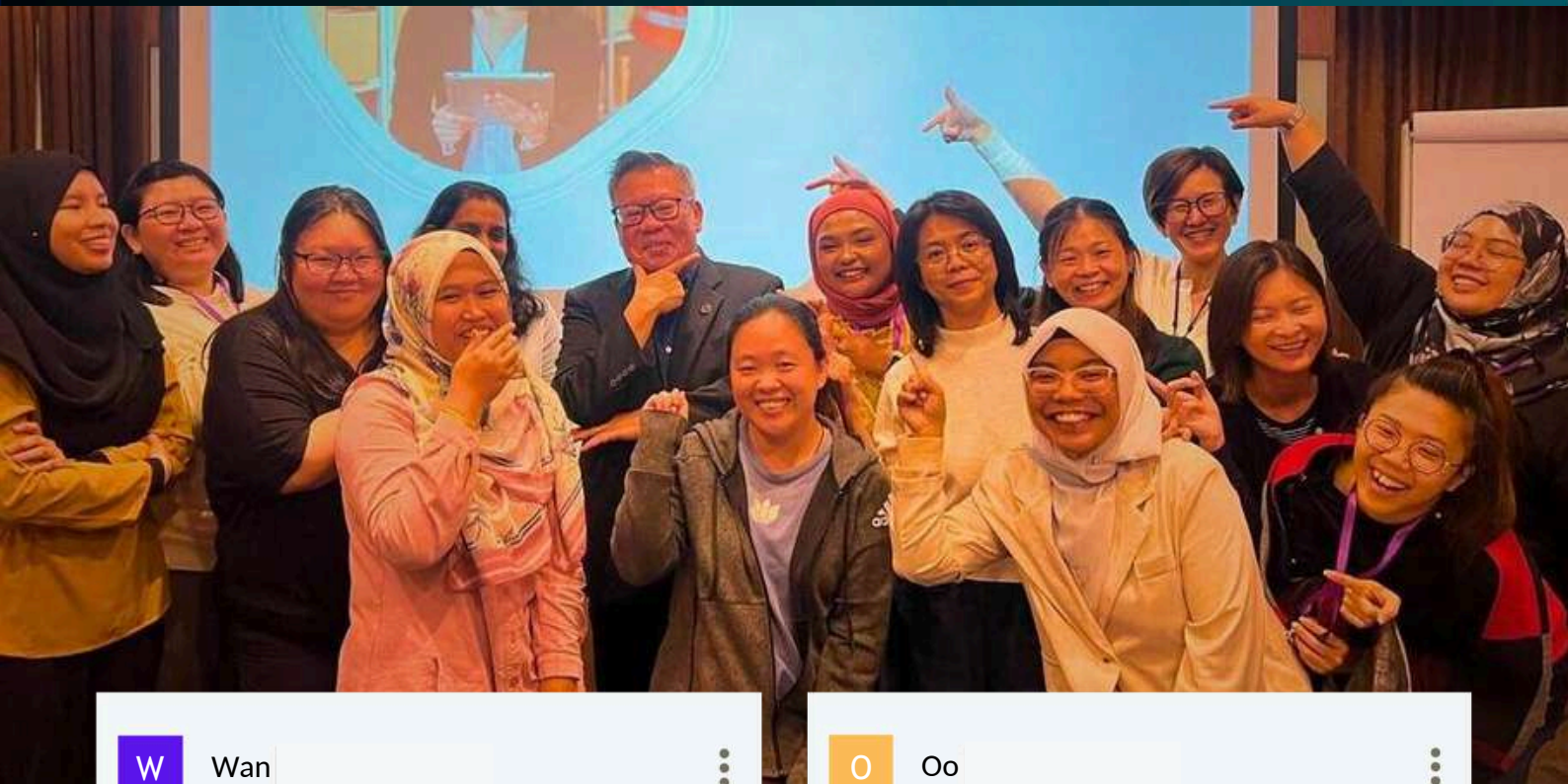
Dr. Khor is a certified Business Process Improvement (Green Belt) practitioner, trained in Lean Management (Shingijutsu Kaizen), and a member of the Chartered Institute of Logistics and Transport Malaysia. He earned the Train-the-Trainer (TTT) certification from HRD Corporation in 2022 and received his Certificate of Accreditation in 2023.

Clients who have benefitted from Dr. Khor's trainings



AND MANY MORE...

## Participant's testimonial



**W** Wan



Tips on communication shared by Dr. Khoo.

**O** Oo



Learned how can I adapt my communication skills in daily life.

**L** Lim



The trainer communicates in a clear and direct way.

**Sen**



I like the engagement with the instructor and participants.

**I** Ivan



The trainer is very enthusiastic.

**H** Hasnizah



Interaction in the class

**S** Sim



We had lot of chances to interact with the speaker and all participants, and to learn together.

**C** Chiong



I like the interaction and the guidance provided to me.

## Day 1 (9 AM - 5 PM)

### Module 1 – The Communication Process & Audience

- Identifying audience needs, expectations, and level of understanding
- Verbal vs. non-verbal communication
- Active listening
- Tailoring your message and tone
- Understand the barriers to communication
- Group Discussion - Challenges to Communicate & Presentation

### Module 2 – Structure & Clarity of Message (with AI enhancement)

- Crafting clear, concise, and compelling messages (e.g., using the "What - So What - Now What" framework)
- Using empathy to connect
- Logical structure: opening, body, conclusion
- Storytelling and narrative flow
- Using AI for enhancement (eg Gemini, ChatGPT or Claude)
- Group Discussion - To discuss how emotion can change the message and think of a topic or area for sharing.

### Module 3 – Confidence & Presence

- Managing anxiety and stage fright
- Body language, eye contact, posture
- Vocal variety (tone, pitch, pace, pauses)
- Addressing objections
- Influencing without authority
- Group Activities - To discuss the best practises in presentation

End of Day 1

## Day 2 (9 AM to 5 PM)

### Module 4 - Presentation Design & Visual Aids (with AI assistant)

- Designing effective slides (less text, more visuals)
- Use of charts, images, and data visualisation
- Using the principles of ethos, pathos, and logos
- Avoiding common design mistakes
- Preparing Slides via AI tools (eg Notebook LM, Gamma)
- Group Activities - Individually to prepare the materials for sharing (5-8 slides)

### Module 5 - Delivery Techniques

- Practicing with intention
- Rehearsal methods (e.g., recording yourself)
- Handling Q&A sessions effectively
- Engagement & Interactivity -Asking questions to prompt discussion & Using storytelling, analogies, and humour
- Group Activities - To have the presentation with recording (if possible)

### Module 6 - Feedback & Continuous Improvement

- Giving and receiving constructive feedback
- Self-assessment and peer reviews
- Iterative improvement mindset
- Virtual Presentation Skills (technology and tools eg Zoom, Teams, etc.)
- Group Discussion - “Think out of Box” principles and to provide feedback for improvements.

Self - Reflection and Q&A

End of Training